



## Neoconix to Present White Paper at SMTA International 2009

SUNNYVALE, CA August 11, 2009 – Neoconix will be presenting a new white paper at SMTA International 2009. Titled “Assessing Design Tradeoffs with a Customizable Area-Array Connector,” the presentation will discuss ways to influence the mechanical and electrical properties of connectors by taking advantage of the greatly expanded design flexibility of PCBeam™ Connector Technology. Effects of various design choices will be quantified through empirical measurements and simulations.

The paper will be presented by Ken Matsubayashi, Senior Director of Product Engineering at Neoconix.

SMTA International takes place October 4-8, 2009 at the Town and Country Resort & Convention Center in San Diego, CA. The Neoconix presentation will take place at 3:30PM on Tuesday, October 6. For more information, please visit <http://www.smta.org/smtai>.

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**Neoconix, Inc.** is a premier supplier of high density, high performance electrical connectors and interconnects. The company leverages its advanced printed circuit board (PCB) processing techniques to enable high-performance connectors at low cost. Characterized by exceptional dimensional control at fine feature sizes, Neoconix's PCBeam™ technology is ideal for a broad set of Board-to-Board, Flex-to-Board and IC Device-to-Board applications. Neoconix's products and technologies are used in many electronics markets, including computing, military, mobile electronics, telecommunications, and test equipment.