



## Neoconix Featured in *Advancing Microelectronics* March/April 2010

SUNNYVALE, CA March 17, 2010 – Neoconix's PCBeam™ Technology is presented in the feature article of the March/April publication of *Advancing Microelectronics* magazine.

The feature article, titled "Freedom of Design – Custom, High Reliability Connectors with Low Cost Tooling," presents a background on PCBeam Connector Technology before detailing a wide spectrum of new connector design options that are now available in the system designer's toolkit. Experimental data is presented to quantify the impact of various design choices on the subsequent performance and reliability of the connector.

*Advancing Microelectronics* magazine is the premier publication for technical and business-related information on the microelectronics and electronic packaging industries. *Advancing Microelectronics* is available as a printed magazine or accessible electronically through the IMAPS website ([www.imaps.org](http://www.imaps.org)).



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**Neoconix, Inc.** is a premier supplier of high density, high performance electrical connectors and interconnects. The company leverages its advanced printed circuit board (PCB) processing techniques to enable high-performance connectors at low cost. Characterized by exceptional dimensional control at fine feature sizes, Neoconix's PCBeam™ technology is ideal for a broad set of Board-to-Board, Flex-to-Board and IC Device-to-Board applications. Neoconix's products and technologies are used in many electronics markets, including computing, military, mobile electronics, telecommunications, and test equipment.